

ADDICTION STUDIES INSTITUTE COLUMBUS, OHIO AUGUST 17-19, 2011

ADVERTISEMENT SPECIFICATIONS

SIZE	TRIM SIZE	BLEED SIZE
Full-page	8.375" x 10.875"	8.625" x 11.125"
Half-page	8.375" x 5.4375"	8.625" x 5.6875"
Quarter-page	3 3/4 " x 5"	

Platforms

MAC or PC

Materials Accepted

CD-ROM, Emailed

Proofs

A laser proof or grayscale, matching the actual version of the ad submitted, must accompany your file. Indicate if this printout is "not to scale," reduced or actual size.

Supported Applications

Print adverts should be supplied as high-resolution PDFs, although we can usually accept TIFF, JPEG and EPS files. All files must be 300 dpi and CMYK (for full color and 2 color ads) or Grayscale (for black and white ads) with fonts embedded.

Production Charges

Necessary alterations performed due to errors in ad size, type, file format or other matters affecting usability of your file will be billed at established hourly rates (one-hour minimum). Advertisers submitting film may be billed for the cost of converting these materials back to digital format.

Additional Information

The Addiction Studies Institute is not responsible for reproduction quality without aforementioned proofs provided for guidance.

The Addiction Studies Institute is not responsible for errors in keying and/or changes to original creative. Proof of key and/or creative changes will not be shown.

Shipping Instructions

Submit materials to:

ATTN: Amanda Ferguson
Ohio Chemical Dependency Professionals Board
77 S High St, 16th Floor
Columbus, OH 43215

Please send your material by July 16, 2011 via a guaranteed and trackable delivery method.